**2022 July**

**Re: New From Shore Lens Company**

Dear Valued Shore Lens Customer:

We are excited to announce the launch of two new Activations products! These new product extensions include SFTF 7X28 CR-39 Activations Gray HC and FSV 1.67 Aspherical Activations Gray Coral AR.

Listed below are the details on the availability. Please check with your LMS provider to ensure these have been loaded into your system.

All VCA data is available online at www.shorelens247.com. If you have any questions, contact your Shore Lens Sales Representatives or Customer Service at 1-888-547-4802. Thank you for your continued support. We appreciate and value your business.

**In addition to the new Shore SFTF 7X28 CR-39Activations Gray HC and FSV Aspheric 1.67 Activations Gray Coral AR, we’d like to remind you of some of our other recent Activations releases:**

|  |  |  |
| --- | --- | --- |
| **Diameter** | **Material** | **PCAT** |
| **74** | **SFTF 7X28 CR-39 Activations Gray HC** | **SL40** |
| **76/80** | **SFSV Spherical 1.60 Activations Gray HC** | **SL38** |
| **65/70/75** | **FSV Aspheric 1.60 Activations Gray with Coral+ AR** | **SL39** |
| **70/75/80** | **FSV Aspheric 1.67 Activations Gray with Coral AR** | **SL45** |
| **80** | **SFSV Spherical 1.67 Activations Gray HC** | **SL11** |

We remain dedicated to offering you the products, designs and materials that you demand.

Sincerely,

Lee Pochter

Vice President, Shore Lens

